

Earglasses®

SOUND MAGNIFIERS

HEAR MORE FOR LE\$\$

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Since the average hearing aid costs \$1,600, only a small fraction of the thirty million Americans with a hearing loss have bought them. But Earglasses® Sound Magnifiers are so inexpensive, anyone can afford to use them. They don't need batteries to deliver *more natural* sound!



NOW YOU CAN SELL HEARING BOOSTERS THAT YOUR CUSTOMERS CAN AFFORD!

100% Recyclable, 100% Made in America



Shipped FOB Arizona in cases containing 24 boxes, with two lenses per box. Distributed exclusively by

Big Ideas Incorporated
6425 North 75th Drive
Glendale, AZ 85303-4202
(623) 337-5995

<http://earglasses.com>

Your product resale volumes are supported by our advertising and marketing support programs. Also, each lens provides users with an inner adhesive strip to hold it firmly in place. After repeated uses, the buildup of skin cells and hair on the adhesive will encourage users to buy new, replacement lenses.

As shown below, the recommended planogram position for Earglasses® Sound Magnifiers on your shelves is in the ear care products section, adjacent to eye care products. For even more product sales volumes, a second, dual location on a clip strip adjacent to hearing aid batteries is recommended.

